

MINNESOTA CUTTING HORSE ASSOCIATION

2024 Sponsorship Opportunities

Who We Are

The Minnesota Cutting Horse Association (MCHA) exists to nurture and celebrate the greatest equine athletes in the world: cutting horses, whose origin on Western ranches allows us to honor and support ranching and its western heritage. The MCHA strives to promote the western lifestyle by producing events with a progressive class structure, giving beginner to advanced cutters a chance to compete, and continue giving the cutting horse purpose and new life in the modern world. The MCHA also encourages and supports its youth members by helping foster their passion for cutting, build lifelong relationships with other kids, adults, and community involvement through fellowship and friendly competition.



Above: Ashley Owen, Dave Scribner Memorial Saddle Shootout Winner 2023



Above: MCHA President, Jeff Pauly, & the Parsons Family being awarded Owatonna Motor Company's Summer Series Circuit Championship Buckle

Unbeatable Bonds

The MCHA has over 115 members and growing of horsemen and women with families whom share a love of horses and western lifestyle. Historically, the MCHA and its co-producers have successfully produced 12+ events annually within the months of March through November in multiple locations. The MCHA is looking forward to another great year with expansion on the number of events and locations in 2024, including both new & familiar exhibitor activities such as the Youth Boot Scramble, Duck Cutting Fundraiser, Flag Cutting, Veterans Cutting, and more!

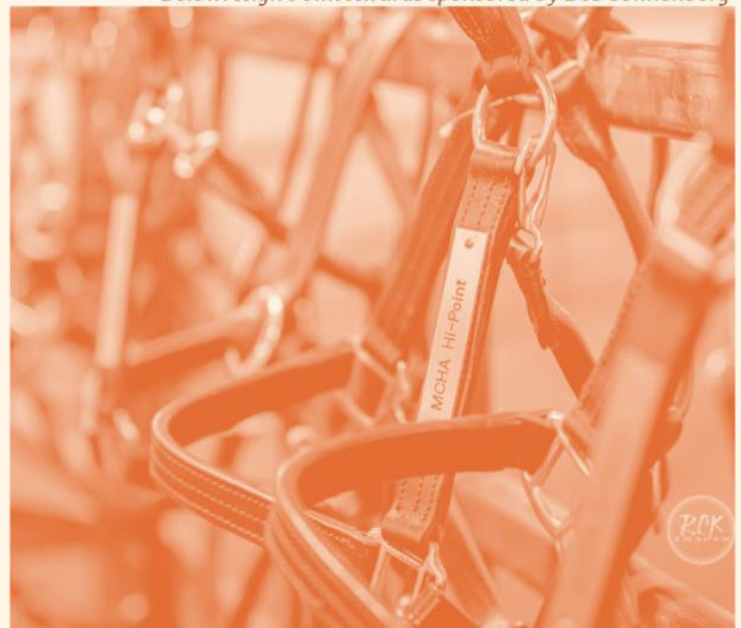
Below: High Point Awards sponsored by Deb Sonnenberg

How Your Sponsorship Helps

Participation in sponsoring our club allows us to continue the MCHA's mission, and celebrate our members and their horses by giving year-end and series Awards, Buckles and Prize money - as well as produce exhibitor activities.



Photos by RCK Images Photography, LLC



Award/Event Sponsorships

\$100

In the Form of:

- Gift Card/Certificate(s)
- Product(s)
- Class Sponsor: Added Money/Fresh Cattle

You Receive:
Business/Name
Announced As
• **Sponsor of Award**
at Event

Bronze

\$250

In the Form of:

- Gift Card/Certificate(s)
- Product(s)
- Class Sponsor: Added Money/Fresh Cattle

You Receive:
Business/Name
Announced as Award
• **Sponsor**

- **Shoutout on Social**
Media Recognizing
Your Business as
Award Sponsor

Silver

\$500

In the Form of:

- Gift Card/Certificate(s)
- Product(s)
- Class Sponsor: Added Money/Fresh Cattle

You Receive:
Business Message
Announced At Events

Shoutout on Social
Media Recognizing Your
Business as Award
Sponsor

- **Logo/Name Displayed**
on Website as Award
Sponsor

Gold

MCHA Sponsorship Packages

\$250

- **Business/Name Announced At Events**
- **Business/Name Mentioned on Social Media**

Bronze

\$500

- **Business/Message Announced At Events**
- **Business Shoutout on Social Media**
- **Business Displayed on Website**
- **Logo/Name Displayed on Small Banner at Events (provided by sponsor)**

Silver

\$1,000

- **Business/Message Announced At Events**
- **Business Showcased on Social Media**
- **Business Displayed on MCHA Website**
- **Exclusive Banner Showcasing your Business at Events**
- **Business/Logo on Event Flyer**
- **Option to set up Booth at Events**

Gold

MCHA Sponsorship Packages

\$2,500+

- **Business/Message Announced At Events**
- **Business Showcased on Social Media**
- **Business Displayed on MCHA Website**
- **Exclusive Banner Showcasing your Business at Events (provided by sponsor)**
- **Business/Logo on Event Flyer**
- **Option to set up Booth at Events**

Platinum

\$5,000+

- **Business/Message Announced At Events**
- **Business Showcased on Social Media**
- **Business Displayed on MCHA Website**
- **Exclusive Banner Showcasing your Business at Events (provided by sponsor)**
- **Business/Logo on Event Flyer**
- **Option to set up Booth at Events**

Diamond

Bronze

Silver

Gold

EVENTS SCHEDULE

2024

March

15, 16, 17

March Madness + MCHA Banquet
R&J Arena - Verndale, MN

MCHA

April

5, 6, 7

April Showers
R&J Arena - Verndale, MN

MCHA

May

17, 18, 19

Owatonna Motor Company Series - 1
Steele County Fairgrounds - Owatonna, MN

MCHA

June

14,15,16

Owatonna Motor Company Series - 2
Steele County Fairgrounds - Owatonna, MN

MCHA

July

4, 5, 6

Owatonna Motor Company Series - 3
Steele County Fairgrounds - Owatonna, MN

MCHA

Sept.

6, 7, 8

Fall Fling Cutting
Double F Arena Hinckley, MN

MCHA

Oct.

18,19,20

Dave Scribner Memorial
R&J Arena - Verndale, MN

MCHA

Please feel free to reach out to us with any questions or other sponsorship ideas to wildfirefarmsmn@gmail.com or 218-298-0014.

Thank you for your time and consideration.

Company Name: _____

Contact Name: _____

Contact Number: _____

Email: _____

Circle Sponsorship Package:

MCHA Annual

Award/Event **Contact us with specific event date(s) desired.*

Circle Sponsorship Value: Bronze Silver Gold

Please email a business description/message you would like announced, along with your logo to: wildfirefarmsmn@gmail.com

Please make checks payable to MCHA and return form to:

Jordan Holte
3933 37th St NW
Maple Lake, MN 55358

