

MINNESOTA CUTTING HORSE ASSOCIATION

Sponsorship Opportunities

Who We Are

The Minnesota Cutting Horse Association (MCHA) exists to nurture and celebrate the greatest equine athletes in the world: cutting horses, whose origin on Western ranches allows us to honor and support ranching and its western heritage. The MCHA strives to promote the western lifestyle by producing events with a progressive class structure, giving beginner to advanced cutters a chance to compete, and continue giving the cutting horse purpose and new life in the modern world. The MCHA also encourages and supports its youth members by helping foster their passion for cutting, build lifelong relationships with other kids, adults, and community involvement through fellowship and friendly competition.



Above: Ashley Owen, Dave Scribner Memorial Saddle Shootout Winner 2023



Above: MCHA President, Jeff Pauly, & the Parsons Family being awarded Owatonna Motor Company's Summer Series Circuit Championship Buckle

How Your Sponsorship Helps

Participation in sponsoring our club allows us to continue the MCHA's mission, and celebrate our members and their horses by giving year-end and series Awards, Buckles and Prize money - as well as produce exhibitor activities.



Photos by RCK Images Photography, LLC

Unbeatable Bonds

The MCHA has over 115 members and growing of horsemen and women with families whom share a love of horses and western lifestyle. Historically, the MCHA and its co-producers have successfully produced 12+ events annually within the months of March through November in multiple locations. The MCHA is looking forward to another great year with expansion on the number of events and locations in 2024, including both new & familiar exhibitor activities such as the Youth Boot Scramble, Duck Cutting Fundraiser, Flag Cutting, Veterans Cutting, and more!

Below: High Point Awards sponsored by Deb Sonnenberg



MCHA Sponsorship Packages

\$250

- **Business/Name Announced At Events**
- **Business/Name Mentioned on Social Media**

Bronze

\$500

- **Business/Message Announced At Events**
- **Business Shoutout on Social Media**
- **Business Displayed on Website**
- **Logo/Name Displayed on Small Banner at Events (provided by sponsor)**

Silver

\$1,000

- **Business/Message Announced At Events**
- **Business Showcased on Social Media**
- **Business Displayed on MCHA Website**
- **Exclusive Banner Showcasing your Business at Events**
- **Business/Logo on Event Flyer**
- **Option to set up Booth at Events**

Gold

MCHA Sponsorship Packages

\$2,500+

- **Business/Message Announced At Events**
- **Business Showcased on Social Media**
- **Business Displayed on MCHA Website**
- **Exclusive Banner Showcasing your Business at Events (provided by sponsor)**
- **Business/Logo on Event Flyer**
- **Option to set up Booth at Events**

Platinum

\$5,000+

- **Business/Message Announced At Events**
- **Business Showcased on Social Media**
- **Business Displayed on MCHA Website**
- **Exclusive Banner Showcasing your Business at Events (provided by sponsor)**
- **Business/Logo on Event Flyer**
- **Option to set up Booth at Events**

Diamond

Bronze

Silver

Gold

Award/Event Sponsorships

\$100

In the Form of:

- Gift Card/Certificate(s)
- Product(s)
- Class Sponsor: Added Money/Fresh Cattle

**You Receive:
Business/Name
Announced As**

- **Sponsor of Award
at Event**

Bronze

\$250

In the Form of:

- Gift Card/Certificate(s)
- Product(s)
- Class Sponsor: Added Money/Fresh Cattle

**You Receive:
Business/Name
Announced as Award
Sponsor**

- **Shoutout on Social
Media Recognizing
Your Business as
Award Sponsor**

Silver

\$500

In the Form of:

- Gift Card/Certificate(s)
- Product(s)
- Class Sponsor: Added Money/Fresh Cattle

**You Receive:
Business Message
Announced At Events**

**Shoutout on Social
Media Recognizing Your
Business as Award
Sponsor**

- **Logo/Name Displayed
on Website as Award
Sponsor**

Gold

Please feel free to reach out to us with any questions or other sponsorship ideas to:
Bdrassalemsn.com or **651-247-4015**. Thank you for your time and consideration!

Company Name: _____

Contact Name: _____

Contact Number: _____

Email: _____

SPONSORSHIP PACKAGE:

MCHA ANNUAL

AWARD/EVENT

*CONTACT US WITH SPECIFIC EVENT DATE(S) DESIRED

SPONSORSHIP VALUE:

BRONZE

SILVER

GOLD

PLATINUM

DIAMOND

Please email a business description/message you would like announced, along with your business logo to: **Bdrassalemsn.com**

Please make checks payable to **MCHA** and return with this form to:

Brooke Drassal-Creighton
P.O. Box 355
Long Lake, Minnesota 55356

