

# 2023 MCHA Sponsorship Opportunities

About us:

The Minnesota Cutting Horse Association (MCHA) exists to nurture and celebrate the greatest equine athletes in the world: cutting horses, whose origin on Western ranches allows us to honor and support ranching and its western heritage. The MCHA strives to promote the western lifestyle by producing events with a progressive class structure, giving beginner to advanced cutters a chance to compete, and continue giving the cutting horse purpose and new life in the modern world. The MCHA also encourages and supports its youth members by helping foster their passion for cutting, build lifelong relationships with other kids, adults, and community involvement through fellowship and friendly competition.

The MCHA has over 115 members of horsemen and women with families whom share a love of horses and western lifestyle. Historically, the MCHA and its members have successfully produced 12+ events annually within the months of March through November in multiple locations, and we are looking forward to another great year with expansion on the number of events and locations in 2023.

Participation in sponsoring our club allows us to continue the MCHA's mission, and celebrate our members and their horses by giving year-end and series Awards, Buckles and Prize money. Listed below are three different packages along with the benefits each would bring to your business/company. Please feel free to reach out to us with any questions or other sponsorship ideas to [wildfirefarmsmn@gmail.com](mailto:wildfirefarmsmn@gmail.com) or 218-298-0014. Thank you for your time and consideration!

## MCHA SPONSORSHIP PACKAGES

	<b>BRONZE</b> \$250	<b>SILVER</b> \$500	<b>GOLD</b> \$1,000
<b>BUSINESS/NAME ANNOUNCED AT EVENTS</b>	✓	✓	✓
<b>BUSINESS/NAME MENTIONED ON SOCIAL MEDIA</b>	✓	✓	✓
<b>BUSINESS/NAME DISPLAYED ON WEBSITE</b>		✓	✓
<b>LOGO/NAME DISPLAYED ON SHARED BANNER AT EVENTS</b>		✓	✓
<b>EXCLUSIVE BANNER SHOWCASING YOUR BUSINESS AT EVENTS</b>			✓
<b>BUSINESS/LOGO DISPLAYED ON PUBLIC LIVESTREAM OF EVENTS</b>			✓
<b>BUSINESS/LOGO ON EVENT FLYER</b>			✓
<b>OPTION TO SET UP BOOTH AT EVENTS</b>			✓

### Current 2023 Scheduled Events:

*\*With more to be added\**

2023 Event Date	2023 Event Location
March Madness – March 17, 18, 19	R&J Arena Verndale, MN
April Fools Cutting – March 31, April 1, April 2	R&J Arena Verndale, MN
April Showers – April 22, 23	Strait Rail Ranch Nevis, MN
May Daze – May 5, 6, 7	Strait Rail Ranch Nevis, MN
Owatonna Motor Company Summer Series – May 19, 20, 21	Steele County Fairgrounds Owatonna, MN
Fun Daze & BIG SKY Circuit NCHA Days – June 2, 3, 4	Strait Rail Ranch Nevis, MN
Owatonna Motor Company Summer Series – June 16, 17, 18	Steele County Fairgrounds Owatonna, MN
Owatonna Motor Company Summer Series – July 7, 8, 9	Steele County Fairgrounds Owatonna, MN
Dave Scribner Memorial Cutting – October 6, 7, 8	R&J Arena Verndale, MN

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Email: \_\_\_\_\_

Selected Sponsorship Package: \_\_\_\_\_

Please email a business description/message you would like announced,  
along with your logo to:

[wildfirefarmsmn@gmail.com](mailto:wildfirefarmsmn@gmail.com)

Please make checks payable to MCHA and return form to:

Jordan Holte  
3933 37<sup>th</sup> St NW  
Maple Lake, MN 55358